Facebook to hire 10,000 in EU to work on metaverse By David Robson 18th January 2022 Retrieved date: 1st September 2022. The announcement comes as Facebook deals with the fallout of a damaging scandal and faces increased calls for regulation to curb its influence. "The metaverse has the potential to help unlock access to new creative, social, and economic opportunities. And Europeans will be shaping it right from the start," Facebook said in a blog post. A metaverse is an online world where people can game, work, and communicate in a virtual environment, often using VR headsets. Facebook is planning to hire 10,000 people in the European Union to develop a so-called metaverse.