

DEVELOPMENT time period and resources it takes to bring an idea to full maturation as a final REFERS TO THE script with full financing. Ideas can be completely original or be derived from underlying material--such as a novel, magazine article, comic book, theater play, television show, web series, or graphic novel. This process involves the creative aspects of writing and revising a script, as well as the legal steps of optioning or purchasing underlying material and procuring the proper releases and contracts.