As for customers outside Muscat through the delegate, it is easy to reach customers and their needs and acceptance of products, by providing them with everything they need in the product and our first concern is to provide products that specifically satisfy our customers. We will overcome their thinking by producing products for men and increasing awareness that interest is not limited to females only through advertisements. Clients may purchase through the main branch, stores, pharmacies, and our online store. The project will have a contract between it and the distributors of spare parts (salons, stores and pharmacies) for a period of three years. Our customers' purchase decisions of products. It is also important for me, 31.3%, to consider the features of the product, the quality of the products offered, and their positive impact. Which will attract more customers.