

In our current era, the era of development that has led to the great prosperity of information technology, which in turn has made Dunkin' today have a changed lifestyle, from getting a cup of coffee and a donut from the branch, standing in line for a long period of time, suffering from road traffic, and arriving to work late, to one click and the order is ready. "We've created a platform that simplifies and extends existing consumer behaviors, making it easier and more convenient for groups to interact and order, whether they're at home, work or on the go." "We envisioned Dunkin' Run as a social app that helps hard-working Americans stay a little more productive," said Baba Shetty, chief information officer at Hill Holliday. "Dunkin' Run is about making their customers' normal lives as easy as possible."!