

Organizing and monitoring the manufacturing and distribution of goods, from locating raw materials to shipping them to final customers, is known as the supply chain management that depends on social media sites like Instagram and Boutiques and a strong content strategy is used to engage the audience and show the brand's heritage. Building solid connections with suppliers and customers requires an active participation Social media customer service: To create trust, quickly respond to questions and comments from customers . Social Media Platforms: like Instagram to engage buyers and showcase product workmanship, post excellent pictures of jewelry crafted from Omani palm ..