Dashboards "A dashboard is a type of graphical user interface which often provides at-a-glance views of key performance indicators (KPIs) relevant to a particular objective or business process. The "dashboard" is often accessible by a web browser and is usually linked to regularly updating data sources. Well known dashboards include Google Analytics dashboards, used on 55% of all websites, which show activity on a website; such as visits, entry pages, bounce rate and traffic sources."