

Strategic decisions involve determining how Mini Master Bakers will enter the market and position itself to gain a competitive edge. Furthermore, our efforts towards SDG 11 involve creating products that foster community well-being and environmental sustainability, contributing to the development of sustainable cities and communities. Mini Master Bakers aligns with SDG 9 by fostering innovation in the food industry and investing in infrastructure to enhance efficiency. In conclusion, Mini Master Bakers is committed to designing and developing innovative products while upholding legal, ethical, and cultural considerations. Tactical decisions, such as pricing and marketing strategies, dictate how we attract customers and drive sales for Mini Master Bakers.