Personalized Recommendations: Implement an AI-driven recommendation system that suggests movies based on user preferences, viewing history, and ratings. Live Events and Premieres: Host virtual movie premieres or live events where users can watch exclusive content, participate in Q&A sessions with filmmakers, or attend virtual film festivals. User-generated Content: Allow users to contribute their own movie reviews, ratings, and curated lists, fostering a sense of community and empowering users to share their insights and recommendations. Accessibility Features: Implement accessibility features such as audio descriptions, closed captioning, and screen reader compatibility to ensure inclusivity for users with disabilities. Enhanced Search Functionality: Improve the search functionality by implementing advanced filters such as genre, actor, director, release year, etc., to help users find movies more efficiently.