

The distinguished name abbreviates a lot of things in marketing because the distinguished name will be directly related to the mind. It gives a high reception and gives you good competition, but there may be a negative effect on the consumer in the long run so that the prices will go up. The difference between advertising and advertising, is advertising is what is famous and shown, for example, on television, and it is usually something you do not know behind it. But the ad knows who's behind it. The most prominent marketing tricks, the pyramid network marketing is forbidden by the system, and it is ISIS marketing so that they take the victim and isolate her from society and tell him that he is a great human being. The saying "the price is expensive" sometimes this saying is true and may not be healthy, and the annoying thing is that companies know that there are people who look at the most expensive product and buy it. Pricing is one of the most important and profitable topics in marketing, so you must be distinguished in your pricing of products because that makes a difference in the product. Low pricing is a factor in the lack of consumer attraction and loss. Prestige pricing is one of the pricing strategies, which is done in a huge amount and with a large difference from the usual in the market and has nothing to do with the cost. Some companies, including bags or women's products in general, target this pricing. There is a saying "don't buy something you don't need, no matter how tempting" because companies target consumers with offers and get them used to a certain thing and then change that and surround you with limited options. Marketing offers a variety of channels to reach segments that do not dream of reaching them worldwide and influencing them, and this makes caution an obligation of us. Marketing creates new habits so that you have to identify the target group because each category has its own needs. Personal marketing or self-marketing has become a science within the marketing school and it consists of two main parts, but many people neglect the first aspect and they are much more important than the second aspect, firstly building the product (yourself) which is building strength factors within you and secondly how this product is marketed or promoted. There are basic pillars of self-marketing, the first and most important of which is the focus, and this is done in three steps: 1. Some think that the word marketing is only promotion, while if we simplify the topic, we find that marketing has a 4ps theory of marketing on which the product is based, product pricing, distribution of this product, and promotional. Market division is one of the most important addresses in the marketing file, and some do not know how the market is divided in its infancy for marketing and think that all groups are targeted, so the market is divided according to the strategy that you will follow and the goal you want to reach. Today, countries look at the name and try to increase the market value through the value-added product and appropriate pricing, the distribution that reaches the customer, and promotion that reaches these people.