

WHAT WENT RIGHT? AgenciaClick, an interactive advertising and online communications company based in Sao Paulo, Brazil, made PMI 's list of outstanding organizations in project management in 2007. AgenciaClick launched a PMO in 2002 and used the PMBOK (R) Guide as the basis for developing its methodology and project management training program. After the system verifies payment, the user should be able to access or download the desired information. The initial cost estimate also includes \$10,000 for purchasing software and services from suppliers. Some of the information and features of the intranet site should prompt external users to pay for the information or service. Since 2002, the company saw revenues jump 132 percent, primarily due to its five-year emphasis on practicing good project management across the entire company. The company also developed a custom project tracking system to help calculate work progress each day and alert managers of any schedule or cost problems. Appropriate security to make the entire intranet site accessible to internal consultants and certain sections accessible to others.

7.0 Budget Estimate and Financial Analysis

A preliminary estimate of costs for the entire project is \$140,000. This estimate is based on the project manager working about 20 hours per week for six months and other internal staff working a total of about 60 hours per week for six months. Payment options should include a credit card option or similar online payment transactions. Other features suggested by users, if they add value to the business. The customer representatives would not be paid for their assistance. The hourly rate for the other project team members would be \$70 per hour, because some hours normally billed to clients may be needed for this project.

5.6. The ability to charge money for access to some information.

7. A staff project manager would earn \$50 per hour.