

Here's a clear ****description of training and work performed**** based on your uploaded documents: ---

**Training and Work Performed** During the training period, I worked on developing a structured social media marketing plan for a small skincare business called ***GlowUp Skincare***. The business I worked on sells natural skincare products such as face creams, cleansers, serums, and masks, aimed at individuals aged 18–35 who are interested in beauty, self-care, and organic products. Through this training, I gained practical experience in content planning, audience targeting, and digital marketing strategies, which are essential skills for promoting businesses online. The training focused on understanding how digital marketing strategies are created and applied to real businesses.