

Coco Chanel liked to accentuate different parts of a woman's body. And so, she created the self-tying bow – a multiple-purpose piece that could mark the hips, the shoulders, the hair...wherever one would want to tie it. Chanel's self-tying bow wasn't just a simple accessory, serving as a nice final touch to complete the look; its contribution to womenswear was way more significant. Thanks to the self-tying bow, women no longer had to rely on someone to help them tie their dresses like in the Victorian era. With one practical accessory, they could enhance their silhouettes by themselves in a matter of seconds.