We're calling our online team "Synergy," because we'll be concentrating on creating websites. Our group of five people is as follows: • NAWAF (Team Lead): In charge of managing the group's tasks, establishing objectives as well as due dates, including guaranteeing that all participants are communicating with each other effectively. • SALEH (material Creator): In charge of producing interesting and educational material using a range of online media outlets, such as videos, blog entries, and social networking postings. . • ABDULLAH (SEO Specialist): In charge of carrying out keyword study, enhancing the website's exposure, and improving its material and domain for Google and other search engines. • YASSER (Graphic Designer): In charge of creating eye-catching logos, information graphics, and visuals for web-based advertising initiatives. • ABDUL MOHSEN (Data Analyst): Charged for evaluating analytics to gauge the effectiveness of internet marketing initiatives, seeing patterns, and offering suggestions for enhancing future efforts.