

Here's a simplified list of **KPIs** for the "Community Carnival" project: ### 1. **Attendance** – **KPI**: Number of people who attended. – **Why**: Measures the popularity and success of the event. ### 2. **Revenue** – **KPI**: Total money made from ticket sales, food, and vendor fees. – **Why**: Shows if the carnival was financially successful and met fundraising goals. ### 3. **Sponsorship Support** – **KPI**: Amount of money or support from sponsors. – **Why**: Shows how much local businesses contributed to the event. ### 4. **Satisfaction** – **KPI**: Attendee satisfaction (e.g., through surveys). – **Why**: Measures how happy people were with the event and activities. ### 5. **Volunteers** – **KPI**: Number of volunteers and total volunteer hours. – **Why**: Shows how engaged the community is in supporting the event. ### 6. **Social Media Buzz** – **KPI**: Likes, shares, and mentions on social media. – **Why**: Measures how much people are talking about the event online. ### 7. **Safety** – **KPI**: Number of accidents or safety issues. – **Why**: Shows how well the event was managed in terms of safety. ### 8. **Event Setup** – **KPI**: Time taken to set up and clean up the carnival. – **Why**: Measures how efficiently the event was organized. ### 9. **Waste Management** – **KPI**: Amount of waste recycled. – **Why**: Shows how environmentally friendly the event was. ### 10. **Fundraising Goal** – **KPI**: Percentage of fundraising target achieved. – **Why**: Measures how much money was raised for charity compared to the goal. --- These KPIs help you track whether the carnival is successful in areas like attendance, finances, safety, and community impact.