

What might be some situations where pictures are more effective than text when giving information?*

When simplifying complex information: Visuals like charts, graphs, and diagrams can present complex data in a clear and concise manner, making it easier to understand than dense text.*

When conveying spatial information: Maps, blueprints, and photographs can effectively represent locations, layouts, and physical appearances.*

When capturing attention and evoking emotions: Images can be more engaging and impactful than text, especially in advertising or storytelling.

Here are some situations where pictures might be more effective than text: *

- When communicating across languages: Pictures can overcome language barriers, as they convey meaning visually.*
- When showing processes or instructions: Step-by-step visuals, like flowcharts or assembly diagrams, can simplify complex procedures.
- For example, using picture cards for communication with children or individuals with cognitive impairments.*
- Simplify complexity.*
- Illustrate processes.