Salalah is a city located in the Dhofar Governorate in Oman. There are festivals and events, as the Salalah Tourism Festival is held annually, and it is one of the most prominent events that attracts visitors from different parts of the world. Among the landmarks that attract tourists are Wadi Darbat, Ain Gerziz, the city of Sumharam, Mughsayl Beach, and Mernif Cave. It is one of the economic industries, famous for manufacturing perfumes and producing frankincense, which is the best type of frankincense in the world. There are many popular foods, including qabuli, paste, and madhabi.