Famous tourist places in KSA The Kingdom of Saudi Arabia, located in Asia on the Arabian Peninsula, is a land full of rich history, diverse culture and stunning landscapes, which is what makes tourists from all over the world choose it as a destination on a journey of discovery and wonder. Similarly, NEOM, a futuristic city being built from scratch in the northwest of the country, envisions a sustainable metropolis powered by renewable energy and cutting-edge technology NEOM, (FUTURE, N.D) all in all, as Saudi Arabia opens its doors to the world, its famous tourist destinations offer a glimpse into the Kingdom's rich cultural heritage, natural beauty, and vision for the future. Here, towering skyscrapers mingle with traditional mud-brick structures, reflecting the Kingdom's blend of modernity and modernity. The Kingdom Center Tower, with its famous Sky Bridge, provides panoramic views of the cityscape, while the National Museum provides an insight into Saudi Arabia's rich history (ad-Dir'iyah, 2010)d cultural heritage In recent years, Saudi Arabia has also invested heavily in developing its tourism infrastructure, with ambitious projects such as the **Red Sea Project** and **NEOM** promising to transform the Kingdom's tourism landscape. Mada'in Saleh is classified as a UNESCO archaeological site due to the presence of magnificent Nabataean tombs carved into the rock formations, providing a glimpse into the ancient civilizations that once flourished in the region. This essay will discuss landmarks in Saudi Arabia, the historical diversity and tourism.