

Lush Cosmetics is well-known for its strong commitment to ethical and sustainable practices, both in its business operations and its social policies.

**\*\*Environmental Sustainability:\*\*** – The company prioritizes eco-friendly packaging (like naked packaging), uses natural ingredients, and promotes a cruelty-free ethos by not testing on animals.

**\*\*Human Rights and Activism:\*\*** – Lush actively engages in social and political activism, supporting various human rights causes, including LGBTQ+ rights, anti-racism, and environmental protection.

**\*\*Ethical Sourcing and Fair Trade:\*\*** – Lush ensures that all ingredients are ethically sourced, with a strong focus on fair trade practices. This includes supporting communities by paying fair prices for their products and ensuring that workers' rights are respected. Lush also advocates for reducing waste, recycling, and upcycling. They often partner with grassroots organizations to raise awareness and fund campaigns.

Lush's social policy focuses on several key areas: ### Lush's Social Policy: 1.2.3.4.