

What makes someone an entrepreneur? The word "entrepreneur" seems to be thrown around everywhere to everyone who does anything. It is used to describe celebrities and business moguls such as Beyonce, Elon Musk, and Marie Kondo, And Jessica Alba. But your brother who keeps coming up with his idea for coffee-flavored toothpaste might Make a list too. Mmm! Entrepreneurs appear in all types of industries and can have widely different backgrounds. Some build personal brands, while others work tirelessly on a physical product they believe in. In fact, anyone can become an entrepreneur, if they are given an idea and the right tools to develop it To a professional job. Together, we will develop our business acumen and learn the importance of grit and persistence, And a little luck. I'm Anna Akana, and this is a crash course in business: entrepreneurship. [Open music playback] Who is the businessman? Some people define an entrepreneur with buzzwords like "pioneer," "innovator," or "innovative." Or maybe you have your sights set on an international online media empire, like Arianna Huffington, Founder and namesake of HuffPost. In Montana, Charlie and Barbie Peyton from Big Dipper Ice Cream Taking their passion for locally made ice cream from one shop in downtown Missoula took hold Good morning America. GirlBoss New Zealand was founded by 20-year-old Alexia Hilbertido after being single Woman in upper level physics class. So instead of just defining who an entrepreneur is, since that's a broad spectrum – we can do that instead Narrowing our definition by understanding who is not one. Using his personal savings, Beetle orders a prototype and shops it locally Stores. Its goal is to encourage high school-age women to pursue STEM careers and leadership. I mean, according to the Global Entrepreneurship Monitor, over 100 million businesses have been launched every year. He notices the need -- a shocking lack of cat transportation -- and pitches the idea For the Cat course, which he presents to his boss. Although Congress uses an entrepreneurial mindset, by our definition it is not Entrepreneur so far. He gained valuable experience working for Me-Wow and developing the Cat-Board in Evenings and weekends before he goes out on his own. "Problem solving", "emotion", etc. There is no cookie cutter entrepreneur. Is it hereditary?