

Expo 2020 Dubai, recorded over 24 million visits from around the world. – GE: Official Energy Partner of Expo 2020 Dubai GE provided energy solutions that helped run and operate the show. – Six-month season pass: 495 dirhams (AED) (around \$135 USD) There were also special discounts offered throughout the Expo, such as free entry for all on December 2, 2021, to celebrate UAE National Day, and half-price weekday tickets throughout November 2021. PepsiCo's contribution to the show included an AI-powered store and Aquafina water plant where customers can customize their drink, choosing a variety of flavors. As the first World Expo in the Middle East, North Africa, and South Asia (MEASA) region, it showcased the power of global collaboration and innovation. These included: – Single-day ticket: 95 dirhams (AED) (around \$26 USD) – Multi-day ticket: Offered the option to upgrade a single-day ticket to a multi-day pass for an additional fee. Popular international brands that participated in Expo 2020 Dubai: – PepsiCo: Expo 2020 Dubai's official beverage and snack partner. HTC has provided communications and internet services to visitors, including Wi-Fi and mobile networks. Expo 2020 Dubai offered a variety of ticket options to cater to different visitor needs and budgets. – Siemens: At Expo 2020 Dubai, Siemens sought to present a blueprint for smart future cities. MasterCard has offered a variety of payment solutions to visitors, including credit and debit cards and contactless payments. – Emirates: The official air carrier of Expo 2020 Dubai.