for some reasons for example to reach tothe globalmarket so they bring kraft's bigname products like cheese, Mio andlunchables to the international market sonby this way they will expand theirbussines ,many customers will know themso both their profit and revenue willincrease.Also.Thisagreementwillprovidegoodcashvaluetotheshareholders and it will give opportunityto the investors to invest in the newcompany

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