

form of numeric codes. In digitization, a digital version of analog (physical) things is created, which can be further used in a suitable way by digital technologies (Brennen and Kreis 2016). The use of digital technologies leads to the digitization of processes (McLennan 2016). The term digitization can be understood as the process of converting analog information streams into digital bits of ones and zeros with discrete and discontinuous values. Information that is stored, transmitted or forwarded in digital format is usually in the form of a binary code represented by strings of two numbers – zeros and ones. Microprocessor-based devices that process and use digital information include personal computers, cell phones, and communications satellites.