

To improve its Business–IT alignment maturity, the company should first ensure that business and IT strategic planning are fully integrated and conducted across all departments, rather than being limited to only a few areas. In addition, the company should reduce its rigid and bureaucratic reporting structure by introducing more flexible communication channels and empowering teams to make faster decisions. Finally, the company should leverage its existing steering committee more effectively by using it to oversee governance processes, ensure accountability, and continuously monitor the performance and value delivered by IT initiatives. This can be achieved by encouraging collaboration between business and IT leaders and aligning IT initiatives with overall organizational objectives.