

Small and medium sized enterprises (SME) can be as innovative as larger businesses. For example, collaboration and benchmarking with larger businesses can help SMEs identify production gaps. Shake Shack Restaurant is one example of how small businesses can innovate and expand locally and globally. Then as it continued gaining popularity, Shake Shack was awarded a permanent contract to open in the park and expand further. Governments can boost innovation in those SMEs to reach the production level required. This can be done by building an innovation system within those businesses.