

Some of the main Emirati media channels include Dubai TV, which broadcasts Arabic entertainment and news, and Dubai One, which shows English and Hindi movies and series. Across the 1970s and 1980s, the Ministry of Culture, founded in 1972, rolled out a comprehensive terrestrial transmission network for television and radio to cater to new outlets' emergence. Sharjah TV provides content in Arabic, English, and Urdu to serve both Emiratis and expats. Sama Dubai focuses on Emirati and Gulf culture, aiming to reach a younger audience.