

Lecture 2 Communication skills and types This chapter includes:

- o Types of communication
- o verbal communication skills

communication skills:

- ? Hearing stage : the stage at which the ear is received for sound effects and then the ear as a hearing member begins to respond to those sound effects in a physiological mechanism without distinguishing the meanings of those sounds only.

Visual pattern: The visual pattern communicates with the other through the eyes, which is the person who sees the world around it from images and eye vision; In dealing with others, it focuses on visual objects such as images, views, different shows, colors and the most important qualities: one of the qualities of a person with a visual pattern is "speed in movement, speech or food.

- ? Auditory style: The hearing style depends on the sense of hearing in its communication with others, is the person who sees the world through permission and focuses on speech, phrases, words and sounds; One of his qualities is slow movement and speech influenced by the speed of sound his qualities: from the qualities of the person with a slow hearing pattern in motion and speech influenced by the speed of sound.
- ? Sensory pattern: depends on the sense of communication with others, He is the person who sees the world through feeling and sensations; When he tells a particular experience he meets it through what he felt or felt; His speech is slower than the previous two patterns, he senses the weight of responsibility more than others, and, in A's qualities, he is slower than the visual and auditory pattern ", and he builds his decisions based on feelings, feelings and emotions; So his decisions are often ill-advised to change feelings and emotions according to mental state.

Mass communication: communication directed to a large, heterogeneous audience of individuals who are often different in their social classes, cultural level and professional positions and unable to function as one unit or meet in one place in an orderly and effective manner, characterized by prior organization, strength of influence, diversity of subjects, attractiveness and suspense.

Verbal communication is the process by which individuals interact together through voice signals and their phrases, words or phrases, and is therefore a relationship between two parties to transmit a message with a specific objective, which is essential: oral communication and written communication; Each section has the necessary skills to activate the communication process.

expression skills: an individual's ability to interpret (verbally and behaviourally) his or her feelings, thoughts and opinions towards persons and attitudes around him or her and to claim the rights he or she deserves without injustice or aggression, Where an individual's expressive ability depends on his or her past experiences of dealing with others.

Collective Contact: occurs between a group of individuals or friends so that their number is large to make a decision or solve a problem; One person (consignor) and a group of listeners (futures) may occur through public speeches or meetings, characterized by unity of interest, low cost and appropriate language.

Cultural communication: communication between individuals belonging not to a single culture but to different cultures; It usually relates to values, customs, attitudes and behaviors and is a direct and indirect communication type.

Socend Verbal Communication verbal communication People's patterns Visual Style Hearing Style Feeling Pattern effervescence its characteristics skills verbal communication speaking and listening written communication Writing Reading expression Effective expression skills expression skills

1– Definition: What does verbal communication mean? The skills required for written communication include:

- o Writing skill: The skill of focusing on grammar, writing mastery without spelling errors and correct expression using appropriate

words. oReading skill: The skill of identifying words and leers and transforming them into meanings and percepons in the individual so that the real meanings of words reach without misrepresentaon or distoron. Acve listener: a person who listens to the message with focus and performs higher mental processes such as interpretaon and analysis, composion, evaluaon and response. types of communication cultural self- inflicted public group personal 1- Two-sided communication ?: Between two individuals each acts as sender and receiver at the same time as the other party through verbal and non-verbal messages. Self-contact: is the communication centred on the individual himself so that the individual himself is the sender and the receiver at the same time; With contact party unit, honesty, objectivity and lack of jamming. and judging their validity and hence responding to or neglecng them. Definition of communication skills: ????????????????