

1. **Procedures and Costs: How to Establish a Company in Japan** In order to set up a company in Japan, it is necessary to follow several steps : Finding an office address. Deciding the basic elements and prepare the required documents (click here for more detail) Securing a resident Representative Director, or in some cases a third party, who will provide a bank account to deposit the capital Preparing the Articles of Incorporation The articles of incorporation are the important documents that determine how the company will be managed. They must be elaborated for each case, pero the needs of shareholders / investors and their relationship with directors. Deposit of capital Since the company's bank account cannot be opened until the registration is completed, it is necessary to use one of the investors personal bank account in Japan to deposit the initial capital. In the case of a foreign company's subsidiary, the Representative Director's personal bank account can be used. Preparing documents for the company's registration In addition to the application form, it is necessary to prepare various documents such as the notification of the company's seal (inkan) that also needs to be registered, a letter of agreement from the directors assuming their office.

2. **Japanese culture and tradition is complex and beautiful.** This blog will highlight some of the things to know for traveling to or doing business in Japan. Early Japanese culture was heavily influenced by China. During the Edo era, Japan exercised a strict isolationist policy, closing its doors to all relationships with the outside world. This cultivated a distinct Japanese culture. After the fall of that era in 1868, Japan reversed this practice, adopting cultural practices from all over the world and mixing them with what was established during the Edo era. Over the years, Western culture has influenced all aspects of Japanese culture including art, lifestyle and food.

3. **Despite the differences in customs, traditions, and religions, there is absolute and personal freedom in Japan regarding following desires.**for example, There are two main religions in Japan: Shinto and Buddhism. Shinto is a Japanese religion, while Buddhism was imported in the 6th century from China. A recent poll found that 39% of Japanese people identify as Buddhist, 3.9% as Shinto and 2.3% as Christian.

4. **1. Engage With Your Customers Rather Than Just Selling** 2. **Create a Niche and Build Credibility** 3. **Know and Share Your "Why"** 4. **Co-sponsor and Attend Events in Your Niche** 5. **Make your Content Easy to Discover** 6. **Giveaways and Samples**

● 5. One of the most iconic Japanese things is the Mount Fuji. It's one of the most visited places in Japan, but not just that, due to its 3,776 meters of height, you will be able to see the Fuji mountain from Tokyo which is located around 100km away. What makes Mt Fuji be so popular is its perfect cone shape, as it has a perfect symmetry. Being covered with snow around 5 months of the years and surrounded by flowers during spring season, are the reasons why many photographers and artists visit it to get inspired. On your trip to Mount Fuji, you won't only see the impressive volcano, you can also do many hikes and admire the flora and fauna of the area.

● "What is Japan most famous for?" list, we couldn't forget about their most popular dish all over the world, the sushi. We are sure many of you have tried sushi at least once in your life, and if you haven't we truly recommend you to give it a chance. For the ones who have, we must tell you that Japanese sushi tastes way different that the one made in your country, which is an adaptation to the food of your area. The sushi of Japan is a dish prepared with vinegared rice, salt and sugar (not much) and then different ingredients can be added, from seafood (very common) to raw vegetables or even tropical fruits.

6. **2. Pick the right type of business.** You'll have to devote a huge proportion of your waking hours to your business if you want it to

succeed. You'll also be devoting a huge amount of your brain space to it--there will be times when you can think about little else. So it's important to make sure the work that you're doing fits well both with your values and with how you like to spend your time. Consider not only the business itself, but the characteristics of the industry you're selecting. Some industries require you to be formal and understand traditions. Some depend on your ability to form personal connections with customers. Others are so fast-changing you must constantly adapt to keep up. In some industries, everyone is cordial and friendly while in others tough talk is the norm. Consider whether all aspects of the business will be a good fit for you. Finally, your business must provide the return on investment that works for you. Evaluate the financials carefully--how much you stand to earn, and how other businesses in the sector are faring--before you make up your mind.