

Additionally, your mission statement has essential components that include: inspiring people To achieve this, the company has always been at the forefront. Inventions and innovations One of the reasons Nike topped their games, is they've reduced their tireless rants to increase diversity in aesthetics. To meet this component, Nike has a variety of its products and is targeting athletes all over the world. They come up with new innovations, technologies, and ideas to motivate people and help by offering efficient and comfortable clothing and equipment.